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| MyTourney 6360 Main St. – Ibrahim Al-Akash  Houston, TX 77005 | Phone: (832) 786-9132  E-mail: contact@winmytourney.com |

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| Tricia LynchSponsorship Manager | PepsiCo 700 Anderson Hill Road  Purchase, NY 10577 |
| Dear Ms. Lynch,8 January 2022 Shape  Description automatically generated with medium confidence  My name is Ibrahim and I am the founder of MyTourney, a startup that serves to bring people together around the world to play in sports tournaments and reward winners with monetary prizes.  Currently, I am working to raise funding to accelerate the launch of MyTourney by offering tickets to the 2022 FIFA World Cup to the winner of MyTourney’s first tournament.  MyTourney has been received well by our customers and has potential to grow rapidly in anticipation of the World Cup. This is why I am currently looking for sponsors to help me reach this goal.  Since PepsiCo’s values of growth and doing good for communities align with MyTourney and PepsiCo is looking to accelerate international expansion, your sponsorship will be mutually beneficial, as I will announce it on all of our social media platforms and in the app itself.  After only [insert time] of launching, there are [insert stats here] players using MyTourney daily, [insert stats here] tournaments played daily, [insert stats] followers on social media, and we have tournaments in [insert stats] countries, including [stats] cities.  **I hope you are willing to contribute and thank you for your consideration.**  Sincerely, Ibrahim Al-Akash | |

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MYTOURNEY